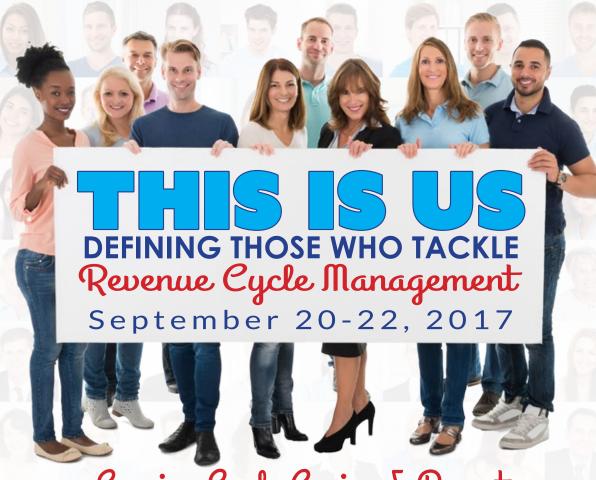
2017 MAHAP - MPAA - HFMA Michigan Revenue Cycle Conference



Soaring Eagle Casino & Resort

6800 Soaring Eagle Blvd. • Mt. Pleasant, Michigan







2017 MAHAP-MPAA-HFMA Michigan Revenue Cycle Conference

DEFINING THOSE WHO TACKLE Revenue Cycle Management

We are excited to invite you to our 1st Annual Fall Conference of the Michigan Revenue Cycle Association (MRCA), a newly formed organization born out of the dissolution of the Michigan Alliance of Healthcare Access Professionals (MAHAP) & the Michigan Patient Accounting Association (MPAA) earlier this year. We will be joined in this effort by the Eastern, Western & Great Lakes Chapters of the Healthcare Financial Management Association (HFMA) of Michigan. Come celebrate, at the Soaring Eagle Casino & Resort in Mt Pleasant, Michigan, with us and help kick off the MRCA and our 2017/2018 membership year!

This year's Conference will kick off Wednesday with our Welcome Reception in the Exhibit Hall. Thursday, after a day of education sessions and energizing networking events, you'll attend the traditional Thursday Night Celebration Reception slated to take place in the always-expanding Corporate Partner Exhibit Hall.

Register for the 2017 Revenue Cycle Conference and experience first-hand the value and forward-thinking of this year's attendees and presenters. This Conference promises thought-provoking education sessions and energizing networking events.

We look forward to seeing you in September!



Terri Lombardi President MAHAP Carrie Nurenberg
President
MPAA

Jason Roher
President
Western MI HFMA

Tom Matonican
President
Great Lakes HFMA

Sharon Bayliss
President
Eastern MI HFMA

2017 MAHAP-MPAA-HFMA Michigan Revenue Cycle Conference

Daily Schedule of Events



Wednesday, September 20, 2017

3:00 pm - 5:00 pm 5:00 pm - 7:00 pm

Corporate Partner Registration, Reception and Set-Up "Welcome Reception" for Attendees and Corporate Partners

Attendee Registration

Corporate Partner Exhibit Hall Opening

Ice Breaker Event

Thursday, September 21, 2017

7:30 am - 5:00pm Attendee Registration

7:30 am - 8:30 am Breakfast

8:30 am - 8:45 am Opening Remarks

8:45 am - 10:15 am "13 Success Strategies for Today's Leader"

Dave Jakielo - David F Jakielo Seminars & Consulting

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10:15 am - 11:00 am Morning Break

with Attendee and Corporate Partner Conference Photo

11:00 am - 12:30 pm "Clearing the Hurdles of Medicare Secondary Payer"

Kevin Willis - Claims Services, Inc.

12:30 pm - 1:30 pm Lunch

1:30 pm - 3:00 pm "Everything I Learned About Leadership I Learned From Football"

Elizabeth Reason - Director of Patient Access Lake Huron Medical Center

3:00 pm - 3:30 pm Afternoon Break

3:30 pm - 5:00 pm "Legislative Updates"

Laura Appel – Senior VP and Chief Innovation Officer MHA

6:00 pm – ? "Celebration Reception"

For Attendees and Corporate Partners
Corporate Partner Prize Drawings

Daily Schedule of Events Continued on Next Page...

2017 MAHAP-MPAA-HFMA Michigan Revenue Cycle Conference



Friday, September 22, 2017

7:30 am - 8:15 am Breakfast

8:15 am - 8:30 am Opening Remarks

8:30 am - 10:30 am Managing Stress for YOU and Your Team During Acquisitions and Mergers

Dave Veneklase - Executive Vice President for Organizational Development, Davenport University

10:30 am - 11:00 am Morning Break

11:00 am - 12:30 pm Denials Management, Prevention and Best Practices Across the Revenue Cycle

Gaurav Gupta - Vice President of Product Strategy and Development, Med-Metrix

12:30 pm - 1:00 pm Closing Remarks and Conference Prize Drawings

Ice Breaker Event Drawing

All Meals and Festivities Will Be Held in the Corporate Partner Exhibit Hall



Session Information

"13 Success Strategies for Today's Leader"

Remaining relevant should always be one of your top career priorities. This session will examine the success skills and leadership style you will need to remain successful as well as how to continue your development and outline the responsibilities of today's Professional. After gaining an understanding of these concepts you will find that success is not only attainable but maintainable too.

"Clearing the Hurdles of Medicare Secondary Payer"

This presentation will put in to plain words the Medicare Regulations as they apply to various aspects of Medicare Secondary Payer. Pictures will be painted of the best approach to common and not so common Medicare registration scenarios. Compliance pitfalls will be identified as well as how to avoid them. We will explore Third Party Liability, impediments to reimbursement, the provider's duty to investigate, the need to properly document findings and the consequences that face a provider that does not.

"Everything I Learned About Leadership I Learned From Football"

The best leadership lessons come from real life...the stuff we learn in classrooms and workshops is just icing on the cake. Join Elizabeth as she shares her leadership journey; specifically the lessons she learned when she inadvertently became president of a youth football program.

"Legislative Updates"

Laura Appel is back by popular demand! This is a must attend session as Laura will be bringing us up to date on the latest legislative news nationally, especially as it relates to the status of the new AHCA legislation. In addition Laura will touch on the status of Auto No Fault Reform, as well as other pending legislation in the State of Michigan that could impact healthcare providers.

"Managing Stress for YOU and Your Team During Acquisitions and Mergers"

Acquisitions and Mergers have affected you one way or another. Maybe it was not your employer, but a company you were working with or even one in your personal life. Dave will provide you with information to help manage the stress one experiences during these trying times.

"Denials Management, Prevention and Best Practices Across the Revenue Cycle"

We will discuss the various sources of denials spanning the revenue cycle; how to identify these issues, track them to the root cause and establish best practices that prevent future revenue loss. Additionally, we will review optimal strategies for follow-up and how to leverage the right people, process and technology to maximize your due reimbursement. Specific focus will be given on the rise of medical necessity and authorization denials and how to defend the level and setting of clinical care delivery.



ADVANCE REGISTRATION SECURES YOUR PLACE. PLEASE MAKE YOUR RESERVATION AS SOON AS POSSIBLE.

Make your registration payment online by <u>CLICKING HERE</u>. Otherwise, complete the Registration Form below.

Name:		
Title:		
Hospital / Organization:		
Address:		
City / State / Zip:		
Telephone:	E-Mail Address:	
I am a registering as a Member of: (Please Check All That Apply) ☐ MRCA ☐ HFMA - Eastern Michigan ☐ HFMA - Great Lakes ☐ HFMA - Western Michigan ☐ Other:	I am registering for (Please Check Only One) □ Full Fall Conference (\$160.00) □ Thursday-Only (\$125.00) □ Friday-Only (\$75.00)	Registration cut-off is Tuesday, September 7th. All Registration Fees must be paid prior to Fall Conference. Registration Fees are Non-Refundable.

E-mail Completed Registration Form To: Laurie Schafer, MRCA President Elect schafent@yahoo.com

Mail Completed Registration Form and Check (Payable To "MRCA") To:
Laurie Schafer, MRCA President Elect
3126 Belgian Drive
Lansing, MI 48906

Registration Questions Contact Laurie Schafer at (231) 679-5574 or schafent@yahoo.com

Hotel Questions or Reservations

Take advantage of specially priced Conference lodging rates by contacting the Soaring Eagle Casino & Resort online at www.soaringeaglecasino.com by choosing Reserve Now! and using the group code MAHAP091917 or by calling (877) 232-4532, pressing option #1 for reservations, and referring to the MI Alliance of Healthcare Access Pro group for Arrival on 9/20/17 or the group code, MAHAP091917. Lodging Reservation Cut-Off is Tuesday, August 29th.

Conference Information

Hotel Accommodations

Attendees are responsible for making room reservations directly with the Soaring Eagle Casino & Resort. We recommend that attendees make reservations by **Tuesday**, **August 29th** in order to take advantage of special Conference room-rate pricing. To secure lodging at the specially-reduced Conference rates, simply contact the Soaring Eagle Casino & Resort online at www.soaringeaglecasino.com by choosing Reserve Now! and using the group code MAHAP091917 or by calling (877) 232-4532, pressing option #1 for reservations, and referring to the MI Alliance of Healthcare Access Pro group for Arrival on 9/20/2017 or the group code, MAHAP091917. Lodging Reservation Cut-Off is Tuesday, August 29th.

Conference Attire

Conference dress is casual.

Conference Photo

The Attendee and Corporate Partner photo is a Conference tradition. Please join us on **Thursday**, **September 21st**, **at 10:15 am** to be included in this year's photo. The photo will be available on the MAHAP website for you to print.

Corporate Partner Exhibit Hall and Corporate Partner Time

MAHAP, MPAA and HFMA are very grateful for the generous Conference support provided by our Corporate Partners. Visiting with our Corporate Partners is an important part of the Fall Conference experience. In addition to sponsoring meals, breaks and events, our Corporate Partners also provide many gifts to Attendees during the Thursday evening Celebration Reception drawings. Attendees must be present to win and may win only once. Please remember to make time to visit all of our Corporate Partners' exhibits and thank them for their support. The Corporate Partner Exhibit Hall is a showcase for the Corporate Partners to display their latest products and services targeted to the needs of healthcare Revenue Cycle professionals.. The Exhibit Hall hours are listed in the "Daily Schedule of Events" section.

Continuing Education Units

Attendees who are AAHAM, HFMA or NAHAM-certified may earn continuing education units for recertification during this conference. Each session hour attended is equal to one contact hour. The Conference provides a maximum of 11.25 contact hours.

Evaluations

Please be sure to complete the evaluation form for each session that you attend and return it at the end of the session or the Conference. The information that you provide on the session evaluations helps us deliver the targeted education that healthcare Revenue Cycle professionals need and want.

Name Badges

Name badges are required for admission for the Corporate Partner Exhibit Hall, Conference sessions and social functions. Badges also help facilitate networking and communication with your fellow attendees. If you lose your badge, we'll be happy to provide a replacement at the Conference registration desk.

Paperless Conference

Information will be provided via website.

